

Generational Anchor Points

That Help Define or Shape a Generation

Elderhood (GI) 1905-1925	Older Adulthood (Silent) 1926-1945	Middle Adulthood (Baby Boomers)	Young Adulthood (Gen X)
World War II (The Big War)	Korean War (The Forgotten War)	Vietnam War (The Protested War)	Desert Storm (The CNN War)
Builders/ Problem Solvers	Openly Uncertain/ Facilitators	“Me” Generation/ Revolutionizers	Reactors/ Pragmatists
Conformity	Conciliatory	Individuality	Diversity
Depression	Rising Affluence	Economic Prosperity	Rising National & Personal Debt
Save Money	Save & Spend Money	Spend Money	What Money?
Lg. Ext. Family	Extended Family	Nuclear Family	Single Parent Family
Radio	B&W TV	Color TV/VCR	PC Monitors
LP Record	Reel to Reel Tape	8 Track/Cassette	CD/DVD
Operator-Assisted Phone	Rotary Phone	Touchtone Phone	Cell & Digital Phones
Roosevelt	Truman/Eisenhower	JFK/Johnson/Nixon	Reagan/Bush/Clinton
Big Band	Swing	Rock’n’Roll	Alternative
Prohibition	Alcohol/Cigarettes	Marijuana/LSD	Crack Cocaine
Sex Taboo	Birth Control Early Marriages	The Pill Sexual Revolution	HIV/AIDS/STD Safe Sex
Farm	City/Town	Suburbia	Homeless
Coffee	Instant Coffee	Cola	Bottled Water/ Designer Coffee
Protestant	Rising Catholic	New Age & Cults	Spiritual Diversity

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